

Modern Threat Intelligence - Problem Statement

If it works, why are you still getting breached...

01

Too Much Noise

How do I determine what is real threat vs. noise?

02

Security Theater

Is this truly to monitor and you have the resources to do this?

03

Knowledge Expertise

Do they understand what and how to deal with intelligence?

04

Competing Priorities

Is there a focus on understanding what is outside the wall?

05

Resource Constraints

Is this dedicated resource or shared function?

Source of Intelligence

Does it cover the elements specific to my industry?

06

Quality of Intelligence

Commodity information or tailored to me?

07

Lack of Coverage

Global footprint possible?

08

Wide VS. Deep

What is the service provider's specialty?
How do we verify?

09

Marketing VS. Reality

Not just about volume or what is advertised,
does it address my mission?

10

