

Cybersecurity eObservatory



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Our Key Figures

- 100+ Cybersecurity markets under research.



- Unparalleled and laser focused cybersecurity audience:
 - Over 500k cybersecurity professionals following our products annually globally
 - Over 30k CISOs and senior cybersecurity executives following us across the major cybersecurity markets in the world.
- 4 Quarterly released Observatories for the US, UK, France and Israel and 3 new regional Observatories for APAC, Northern and Central Europe going live in Q3 2019
- Over 250 thought leadership articles published per year

The eObservatory - Definition

What is the eObservatory?

The **eObservatory** is a holistic approach to promote leading cybersecurity companies in the financial services, healthcare, SME, critical infrastructure, government, e-business, technology, high education, legal and manufacturing verticals globally, including:

- **Company profile featured on our @CSOFinder** search engine including company description, products, features, awards, partners, certifications, product videos...
- A weekly updated cybersecurity landscape slide, the **CyberSlide**, promoted through LinkedIn and Twitter on a weekly basis.
- Relevant **Sponsored Cybersecurity Articles** promoted proactively on our website and social networks.
- **Company of the Week** program, selecting every week a company and promoting its value proposition on our Website, LinkedIn and Twitter.
- **Cybersecurity Leader of the week Interview**, engaging with some of the most prominent CXO cybersecurity leaders, promoting their views and vision.

eObservatory - Components

Sponsored Articles

- Included in the Observatory and our Website
- Promoted during the Membership
- 6k+ views /Week

Interviews

- CISOs and Cybersecurity Leaders
- Promoted by us
- 10k+ views /Week

CyberSlides

- Cybersecurity maps
- 20 Markets available
- Updated Weekly
- Promoted proactively
- Possibility to be featured in up to 3
- 10k+ views / Week

Company of the Week

- Company Promotion during 1 Week
- Value Proposition and Products
- 7.5k+ views /Week

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- Search engine for cybersecurity companies
- Company features, value proposition
- Key features, differentiators
- Product videos, Company's articles



Where is the eObservatory Available?

- The eObservatory Program is available globally.



- The eObservatory provides the same functionality you could find on the Observatory program (available only for UK, US, Israel, France, APAC, Central & Northern Europe). The only exception is the Observatory Report, not available on the eObservatory
- To compensate the lack of the Observatory Report, the eObservatory includes higher number of Sponsored articles in the bundle.

Membership - eBronze



eBronze

- Company featured on @CSOFinder (1 Product)
- Company featured on CyberSlide (Market or Region)
- 1 Sponsored article promoted on our website and social networks
- Product Video on our Website

999 € / Y*

* VAT not inc.

Membership - eSilver



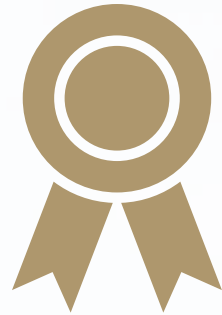
eSilver

- All Bronze features
- Company **highlighted** on @CSOFinder (2 Products)
- Company **highlighted** on CyberSlide as **Silver Member**
- 3 Sponsored articles
- Company of the Week promotion

1999 € / Y*

* VAT not inc.

Membership - eGold



eGold

- All Silver features
- Company **highlighted** as gold member on @CSOFinder (**4 Products**)
- Company **highlighted** on CyberSlide as **Gold Member**
- 6 Sponsored articles
- Company videos and Observatory articles shown on @CSOFinder
- 1 Interview to a CxO executive promoted on our website and All Silver features
- Achieve Local, Regional and Global Visibility and **Generate Leads**

2999 € / Y*

* VAT not inc.



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